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The Currency-plus-Commodity Basket

A Proposal for Exchange Rates in Oil-Exporting Countries to Accommodate Trade Shocks Automatically

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6.1 Introduction

It has long been observed that global prices for oil are considerably more volatile than prices of manufactured goods or services. But oil price swings in recent years have been especially large and oil-exporting countries have experienced variability in their terms of trade that has been even higher than usual. The 2001–2017 period saw two complete cycles: a long rise in oil prices that peaked in mid-2008, followed by a short abrupt fall in the global recession of 2008–2009, and then a renewed boom in 2010–2013, followed by a new crash in oil prices in late 2014. For many oil exporters, these swings have wreaked havoc with their financial situation, the state of their real economy, and their government’s budget planning.¹

The subject of this chapter is the choice of exchange rate arrangements for an oil-exporting country that wishes to reduce its future vulnerability to fluctuations in the world price of oil. The issues are surveyed briefly. But the intended contribution of the chapter is to offer a very specific practical proposal, intended particularly for countries of the Gulf Cooperation Council (GCC) which have traditionally either pegged tightly to the dollar or (Kuwait) pegged to a basket of major currencies. Those pegs have worked well in terms

¹ Mendoza (1997) is an example of a model in which terms-of-trade (TOT) uncertainty per se is bad for economic growth. Frankel (2012) surveys the “natural resource curse” more generally.

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of offering transparency and stability. But the rigidity of the peg prevents accommodation to the biggest sort of shock that these countries face—changes in the price of oil.

In extreme cases, countries like Azerbaijan and Kazakhstan have recently found that their official exchange rate peg is not sustainable and have been forced to undergo economically painful and politically humiliating devaluations. Depreciation is what would have happened anyway, if the currency had been floating all along. But, typically under existing currency arrangements, the devaluation comes after the authorities have depleted much of their reserves, suffered an adverse shift in the composition of the economy's balance sheets, and lost credibility with regard to official policy pronouncements and long-term monetary arrangements.²

The proposal is to add to a basket of major currencies, say the dollar and euro, a third unit, namely oil. The plan is called currency-plus-commodity basket or CCB. It is intended to offer the best of both worlds: the stability, transparency, and predictability of a peg, on the one hand, with the sustainability and economic flexibility afforded by a floating exchange rate on the other. Previous proposals for related monetary regimes were similarly designed to provide automatic accommodation to terms of trade shocks faced by commodity exporters (Frankel 2002, 2003a, 2003b, 2008; Frankel and Saiki 2002). But the new CCB proposal is a more practical and improved version, designed for these oil-exporting countries in particular. The chapter includes a detailed blueprint for how the plan would be put into action and subsequently maintained.

6.2 Exchange Rate Arrangements Used by Oil-Exporting Countries

It is natural that the general question whether countries should fix their exchange rates or float their currency should depend on the circumstances of the individual country in question. But it is perhaps surprising that economists do not have an agreed “conventional wisdom” as to what is the recommended exchange rate arrangement appropriate for a country that is heavily dependent on exports of a single volatile commodity like oil. Does a dependence on oil exports point to fixing, other things being equal?

² Heads of state are twice as likely to lose office in the six months following a large sudden devaluation as compared to normal times. The odds are even higher for central bank governors and finance ministers (FMs). This is especially true if the official in question had previously promised not to devalue. But even controlling for broken promises, much of the effect is due to other causes, such as the adverse balance sheet effect that comes from the combination of devaluation and currency mismatch. Frankel (2005a).

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Floating? An intermediate regime such as a target zone? Some other monetary arrangement altogether?

There are two textbook recommendations that in this context point in opposite directions. The first is that a relatively small open developing economy is a good candidate for a fixed exchange rate. “Small and open” means that internationally tradable goods constitute a high share of its economy, so that exchange rate volatility is costly. “Developing” may imply that its financial markets are not as well developed.³ Perhaps its central bank does not have as high a level of credibility as monetary authorities in advanced economies and therefore needs a visible anchor for monetary policy such as a fixed exchange rate.⁴ Indeed, most very small very open economies do have firm currency pegs. Examples among oil exporters include Brunei, Timor l’Este, and Trinidad and Tobago.

The second textbook recommendation is that a country that tends to experience high exogenous volatility in its terms of trade, which certainly characterizes oil exporters, should let its currency float. The reasoning is that ~~the~~ under this regime the currency will automatically appreciate when the world oil market is booming and automatically depreciate when the oil market declines. Empirical evidence that the currencies of commodity-exporting countries that float do in fact fluctuate in line with the global prices of the commodities in question is offered by Chen and Rogoff (2003), Cashin et al. (2004), Frankel (2007), and Habib and Kalamova (2007), among others. (Examples of such commodity currencies include those of Australia, Canada, Chile, New Zealand, Russia, and South Africa.)

Furthermore, a number of studies have confirmed empirically that in the presence of sizable terms of trade shocks, economic performance tends to be better in countries with floating exchange rates than in those with conventionally fixed exchange rates: Broda (2004), Edwards and Levy-Yeyati (2005), Rafiq (2011), and Céspedes and Velasco (2012).⁵ Other ~~evidence~~, however,

³ Among those who find that countries are not suited to floating exchange rates until they have achieved a certain standard of financial development are Aghion et al. (2005) and Husain et al. (2005).

⁴ The Fed and some of the other major central banks may have, for the time being, given up on the attempt to communicate monetary policy intentions in terms of a single variable such as money supply or inflation rate. The presumption is still in favor of transparency and simple clear communication, however. Many still feel the need to announce a specific target or anchor. Most developing countries, in particular, need their credibility reinforced (Fraga et al. 2003). Monetary policymakers in emerging market and developing countries often have more need for credibility than those in advanced countries due to high-inflation histories, absence of credible institutions, or political pressure to monetize big budget deficits. But one would think that announcing a target that the authorities can expect often to miss (such as the money supply or the consumer price index (CPI)) does little to enhance credibility.

⁵ Céspedes and Velasco (2012), for example, examine 107 major country commodity boom–bust cycles, and find that the output loss from a given price decline is smaller the more flexible the exchange rate.

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suggests that floating exchange rate regimes have a detrimental effect on growth in resource-rich economies (RREs) (Chapter 7, this volume).

GCC countries have opted for fixed exchange rates, usually a peg to the dollar except for Kuwait which opted for a peg to a currency basket. The pegs have probably served the countries well in the past, especially in the 1980s and 1990s when oil prices were not quite so volatile. But they have created problems when the world price of oil exhibits big swings, up or down, as it has since the turn of the century.

During oil booms, such as 2006–2008 or 2011–2013, some GCC countries experienced unwanted monetary inflows, credit expansion, inflation, and asset bubbles. During oil busts, such as 2014–2017, they experienced worrisome balance-of-payments deficits and economic contraction. These problems would presumably have been moderated if the currency had been allowed to appreciate somewhat during the boom and depreciate somewhat during the bust. During the boom, a strongly valued currency would have dampened monetary inflows, credit expansion, wasteful spending, overheating, inflation, debt, and asset prices. During the downturn, currency depreciation would have moderated the balance-of-payments deficit and losses of output and employment. It would also have automatically incentivized the private sector to diversify into other traded goods and services, thereby reducing long-term dependence on the oil sector.

Other oil-exporting countries have recently suffered much worse versions of the problem than have GCC countries, which have the advantage of higher foreign exchange reserves and smaller populations. Many have been forced to abandon their exchange rate targets, not as a calm deliberate policy decision, but under the pressure of crisis. Examples include Azerbaijan, Kazakhstan and Nigeria. Some, like Algeria, continued in 2018 to cling to their exchange rate targets despite adverse economic consequences. When the devaluation finally comes, it is typically after the country has lost a lot of credibility, not to mention foreign exchange reserves, compared to what would have happened if it had reached this point sooner by floating. Currency mismatches hurt balance sheets—dollar debt is now much more expensive to service in terms of domestic currency—and can lead to defaults and a severe contraction in economic activity.

An exchange rate target is not the only nominal anchor or monetary regime that prevents accommodation to terms of trade shocks. The money supply and the inflation rate are two other nominal anchors in wide use. Choosing the money supply to be the central bank's target was the monetarist idea adopted as official policy by the most important central banks in the 1980s and continues to be the official nominal anchor of central banks in some developing countries. Under a money supply target there is little room to respond to a decline in the export price with an adjusted monetary setting

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that is easy enough to allow depreciation of the currency. If some version of the CPI is the central bank's target, which is the inflation-targeting (IT) idea that was adopted by many developing countries after the currency crises of the late 1990s, then again there is no room for accommodation of terms of trade shocks.⁶

What is needed is a new monetary arrangement that combines some of the advantages of floating, namely automatic accommodation to terms of trade shocks, with some of the advantages of an exchange rate target, namely an explicit nominal anchor for monetary policy to allow transparency and credibility.

6.3 Unorthodox Proposals for Countries with Volatile Commodity Export Prices

In past research, I have made some attempts to develop possible monetary arrangements that would combine accommodation to trade shocks with a firm nominal anchor.

I started by investigating the idea that countries that specialize in the production of a particular commodity should peg the value of their currency to the price of that commodity. I called the proposal PEP, for "Peg the Export Price." For example, oil producers could peg to oil (Frankel 2002, 2003a, 2003b, 2008; Frankel and Saiki 2002). The proposed regime did have both of the desired properties: the pure commodity peg would supply a clear verifiable nominal anchor for monetary policy, as a currency peg does, and yet the exchange rate would automatically accommodate fluctuations in the world price of oil, as a floating exchange rate does. The main problem was that the latter property was excessive. The exchange rate would be too volatile if it rose or fell by 50 percent every year that the price of oil rose or fell by 50 percent.

I then investigated milder versions, where the central bank targeted the price index of a basket of export commodities (Frankel 2005b) or a comprehensive index of domestically produced goods such as the GDP deflator (Frankel 2011a, 2011b). This proposal was offered as an alternative way of implementing the popular arrangement of IT, which many central banks claim to follow. Drawbacks to this have to do with the technical availability of the price data. The GDP deflator, for example, is typically available only with a lag, and is subject to subsequent revisions that are sometimes large. Also, the proposal struck some as strange and unfamiliar.

⁶ In the face of an adverse shift in the TOT, a target for the CPI, or even a target for core CPI, would not allow an accommodating depreciation, because that would raise the domestic currency price of imports. This assumes a narrow definition of targeting inflation, as opposed to the malleable notion of "flexible inflation targeting."

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Targeting nominal GDP is a more familiar method for monetary authorities to consider, and has support from many macroeconomists. It is designed to insulate countries from the full effects of terms of trade shocks, as is PEP, but also from the full effects of supply shocks such as weather events, natural disasters, or productivity shocks. Even though nominal GDP targeting has been discussed in the context of industrialized economies, I have argued that the proposal is particularly relevant to developing countries, because they are more exposed to such shocks (Frankel 2014; Bhandari and Frankel 2017).

6.4 The Proposal for a CCB

For GCC countries, the most relevant alternative is not IT, but rather an exchange rate peg. The status quo is a simple peg to the dollar in the cases of Saudi Arabia, the United Arab Emirates (UAE), and the smallest GCC economies. The Saudi and other national authorities continue to believe that a simple dollar peg has served their countries well, particularly in terms of delivering price stability. Supporting research includes Chapter 5 (this volume), Al-Hamidy and Banafe (2013), and Alkhareif and Qualls (2016).

The status quo is a peg to a basket of major currencies in the case of Kuwait. As Marzovilla and Mele (2010) describe the decision, “In May 2007, Kuwait unilaterally abandoned the dollar peg, adopted in 2003 as a first step toward the monetary integration of GCC countries, to return to the previous basket peg system. The decision was motivated by the need to limit the inflationary pressures.” The Kuwaiti authorities have kept the weights secret, but Marzovilla and Mele estimate the implicit weights on major currencies econometrically. They find greater weight on the dollar than the euro, for example 0.8 vs. 0.2 during the period August 5, 2008, to February 28, 2010.⁷

Abed et al. (2003), Aleisa et al. (2008), and Habib and Stráský (2008), find generally that a basket peg would suit Gulf countries better than a simple dollar peg.

If plans to form a common monetary union among the GCC countries were to go ahead, that would of course require a single decision for all members regarding exchange rate arrangements vis-à-vis the rest of the world, whether it is a dollar peg, basket peg, float, or something else (Merza and Cader 2009). GCC currency union plans appear to be in deep freeze for now. (Studies of the proposed GCC monetary union include Laabas and Limam 2002; Hebous

⁷ The high weight assigned to the dollar, well beyond the US share of Kuwait’s trade, may be an attempt to accommodate the importance of oil. If so, it is a very limited means of achieving this end. Even though oil sales are usually denominated, invoiced, and settled in dollars, the dollar price of oil tends to fall quickly in response to an appreciation of the dollar. (The 2014–2016 appreciation of the dollar was one reason that the dollar price of oil fell sharply during this period.)

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2006; Buiters 2008; Rutledge 2008.) So this chapter will treat the regime choices of Gulf countries as independent of each other. But if the plans were revived, the CCB proposal would apply to the group as a whole. Indeed, it might apply more strongly to the group than to individual members: the optimum currency area theory teaches us that the need for some flexibility in the external exchange rate rises as the economic size of the geographical entity grows. There might also be political support for a move away from the dollar.

Under the plan proposed by this chapter, oil-exporting countries peg their currencies to a basket that includes the export commodity—oil—alongside major currencies. In the simplest case, the basket could assign equal weights of importance to three components: $\frac{1}{3}$ to the dollar, $\frac{1}{3}$ to the euro, and $\frac{1}{3}$ to oil.

The chapter will spell out the plan in detail to provide a sort of practical blueprint ready to be implemented by any monetary authorities who might be interested in considering it.

Design details to be considered in Section 6.6 of the chapter include:

- the choice of major currencies to go into the formula;
- the oil price index to be used;
- the computation of the coefficients on the major currencies and oil;
- the frequency with which the coefficients would be revised;
- whether the announcement of the new regime would include an immediate discrete devaluation (or revaluation) to correct an existing misalignment on the one hand, or would maintain continuity with the current exchange rate on the other;
- whether a trend would be included in the formula, which would help allow the regime to be consistent with IT; and
- the mechanics of setting, announcing, and implementing the daily value of the exchange rate implied by the formula.

A useful counterfactual exercise is to investigate the effects that the currencies-plus-oil basket arrangement would have had in a sample of countries if it had been in place in recent years instead of the actual exchange rate regime. For some countries, such as Azerbaijan, Kazakhstan, and Nigeria, the exchange rate has eventually been adjusted up or down in the aftermath of a big change in the price of oil (and also, in the case of Kazakhstan, in the aftermath of the devaluation of a major neighboring currency); but the adjustment has in some cases been long delayed and accompanied by damaging losses of foreign exchange reserves, confidence and credibility in the authorities, and adverse balance sheet effects for domestic debtors. In the case of the GCC, their foreign exchange reserve levels and overall economic strength have been sufficient to easily avoid a forced abandonment of currency pegs.

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Either way, it is straightforward to look at the path that the exchange rate would have followed under the CCB alternative and to check how historical periods of large overvaluation or undervaluation relative to that benchmark correspond to evidence of imbalances externally (large balance-of-payments deficits or surpluses) or internally (overheating of the economy, showing up as rising inflation, or the reverse). This is the task of Section 6.5, followed then by the detailed blueprint.

6.5 The CCB and Gulf Countries' Recent History

The argument in favor of pegging the exchange rate to a basket that includes the price of oil, again, is that it would make monetary policy automatically countercyclical rather than pro-cyclical. A simple peg to the dollar or other major currencies can exacerbate the boom–bust cycle. When global oil markets and hence the domestic economy are booming, the peg leads to trade surplus, balance-of-payments surplus, rapid reserve growth, excessive growth in money and credit, excess demand for domestic output and labor, overheating of the economy, inflation, and asset bubbles. When global oil markets and hence the domestic economy are in a downturn, the peg leads to trade deficit, balance-of-payments deficits, reserve loss, contraction in money and credit, excess supply of domestic output and labor, recession, disinflation, and asset market declines.

To explore fully the claim that the adoption of the CCB proposal would moderate these fluctuations would require a model of the national macroeconomy. Even restricting the set to theories of the small open economy, many sophisticated models exist with varying assumptions and varying implications. For example, some models assume that international financial markets work efficiently to finance current account deficits with net capital inflows and offset current account surpluses with net capital outflows, so that governments need not be concerned with these measures of external balance, while other models assume that capital flows are as likely to exacerbate current account imbalances as to counteract them (Kaminsky et al. 2005).⁸ Similarly, some models assume that the real exchange rate is the same regardless of whether the nominal exchange rate is fixed or floating,⁹ while others assume that movements in the nominal exchange rate often cause movements in the real exchange rate.

⁸ Aguiar and Gopinath (2007) argue that the apparent pro-cyclicality of capital flows to emerging markets is essentially an illusion.

⁹ In those models, a productivity shock or TOT shock will show up in the nominal exchange rate under floating or in the price level if the nominal exchange rate is fixed. Aleisa and Diboğlu (2002) applies this to Saudi Arabia.

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This chapter attempts a less ambitious empirical exercise focusing on GCC countries. For any given country, it is easy to show what the path of the exchange rate would have been since the year 2000 if the CCB had been implemented, and to see how it compares with the actual exchange rate policy that was followed. We will label as “undervalued” any periods when the actual foreign exchange value of the national currency lay substantially below the value it would have had under the CCB proposal, and label as “overvalued” any periods when the actual foreign exchange value of the national currency lay substantially above the value it would have had under the CCB proposal. We define “substantially” as a gap that exceeds a particular threshold, here taken to be 5 percent.

We will then look at some indicators of internal balance and external balance with which national authorities are or should be concerned.¹⁰ Our primary indicator of internal balance is the inflation rate, though others of interest could include the GDP growth rate, employment growth, credit growth, housing prices, and equity prices. Our primary indicator of external balance is the overall balance of payments as measured by the change in international reserves, though others of interest could include the current account balance and the level of foreign exchange reserves. Our hypothesis is that during periods of “undervaluation” the countries will, on average, show evidence of high reserve inflows and experience symptoms of overheating such as high inflation; during periods of “overvaluation” they should show low reserve inflows and evidence of slack in the economy, such as low inflation.

An advantage of this approach is that it is not dependent on any particular macroeconomic model. A disadvantage is that there is no way of allowing for the many other influences on internal and external balance, such as changes in government spending, domestic political disturbances, immigration, natural disasters, and other shocks in the global economic and financial environment.

6.5.1 *Identifying Periods of Overvaluation or Undervaluation by Means of the CCB*

Figures 6.1a–6.1c show the actual exchange rate and the alternative CCB exchange rate for the six GCC countries: Saudi Arabia, Kuwait, UAE, Bahrain, Oman, and Qatar. As throughout this chapter, for expositional ease we choose

¹⁰ The language of internal and external balance, as the two main goals of macroeconomic stabilization policy, goes back to Meade (1951). The framework was later developed, especially graphically, in the context of a small open economy (i.e. one in which the prices of exportables and importables are taken as given on world markets, but in which non-tradable goods are not exposed to foreign competition) by Salter (1959), Corden (1960), and Swan (1963).

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to show the foreign exchange value of the currency, rather than its inverse (the exchange rate defined as units of domestic currency per unit of foreign currency). Thus an upward movement in the figures is an appreciation. Furthermore, in these figures we use special drawing rights (SDRs) as the neutral numeraire for valuing the national currencies. To use the dollar as the numeraire would give a misleading picture, as these countries trade more with Europe, Asia, and the rest of the world than they do with the US.

The story is mostly similar for each of the six countries. The actual value of their currencies fluctuated only modestly, as a consequence of their pegging policies. The counterfactual value of the CCB moved considerably more and, this chapter would argue, moved in the desirable direction in each case.

6.5.1.1 THE SAUDI RIYAL

The Saudi riyal (Figure 6.1a) depreciated in terms of the SDR from 2003 to 2008 and appreciated a little from 2014 to 2015. These movements were a consequence of the riyal's peg to the dollar and the dollar's depreciation against other SDR components (particularly the euro) during the first period and appreciation during the latter period. The counterfactual CCB exchange rate, by contrast, shows that there would have been a strong and steady rise in value from 2004 to mid-2008, following the world price of oil upward; an

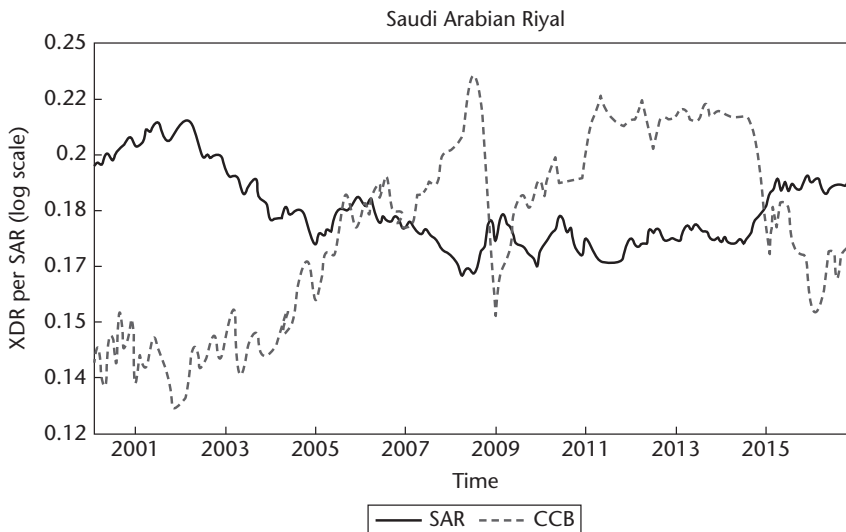


Figure 6.1a The actual exchange rate and CCB for some Gulf countries: Foreign exchange value of Saudi riyal and CCB

Source: Author's calculations and Global Financial Data, World Development Indicators (WDI).

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abrupt plunge in late 2008; a renewed rise to a high plateau 2011–2013; and again a sharp fall from mid-2014 through 2015.

If the hypothesis is correct that the movement in the CCB resembles something like an equilibrium path, then the situation is worse than the observation that the riyal’s peg to the dollar did not allow any accommodation of the fluctuations in the global oil market. The riyal actually tended, if anything, to move *the wrong direction*. When the dollar appreciates sharply, as in 2008–2009 and 2014–2015, the riyal appreciates with it (against the SDR)—which is the opposite of the direction that one wants the Saudi currency to move at a time when the dollar price of oil is falling sharply. This is probably the sort of logic that persuaded Kuwait to abandon the simple dollar peg and return to a basket peg.

6.5.1.2 THE KUWAITI DINAR

The Kuwaiti dinar, by means of its currency basket, indeed avoids overdependence on the dollar (Figure 6.1b). It stays rather steady in terms of the SDR. Most importantly, it avoided the sharp depreciation of dollar-peg currencies in 2008 and their sharp appreciation in 2015. If the dinar exchange rate does not move to accommodate fluctuations in the world oil market, at least it does not move in the wrong direction.

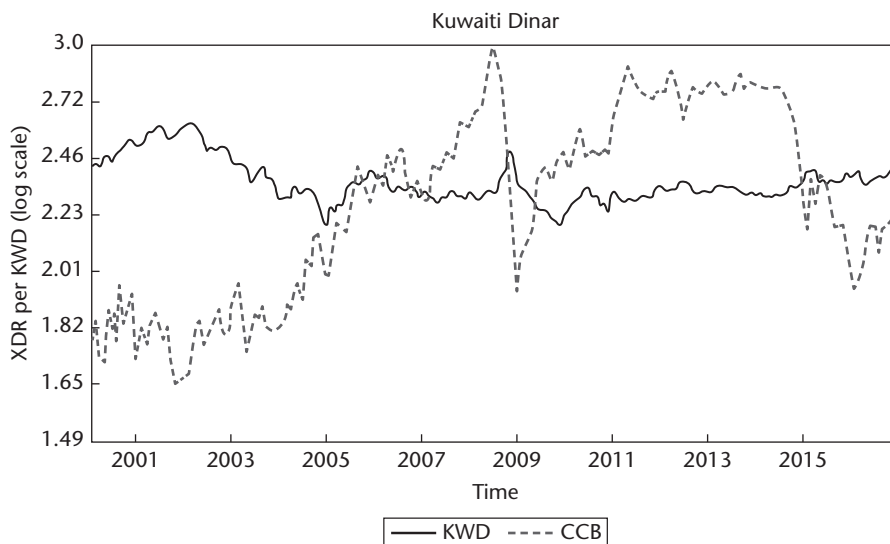


Figure 6.1b The actual exchange rate and CCB for some Gulf countries: Foreign exchange value of Kuwaiti dinar and CCB

Source: Author’s calculations and Global Financial Data, WDI.

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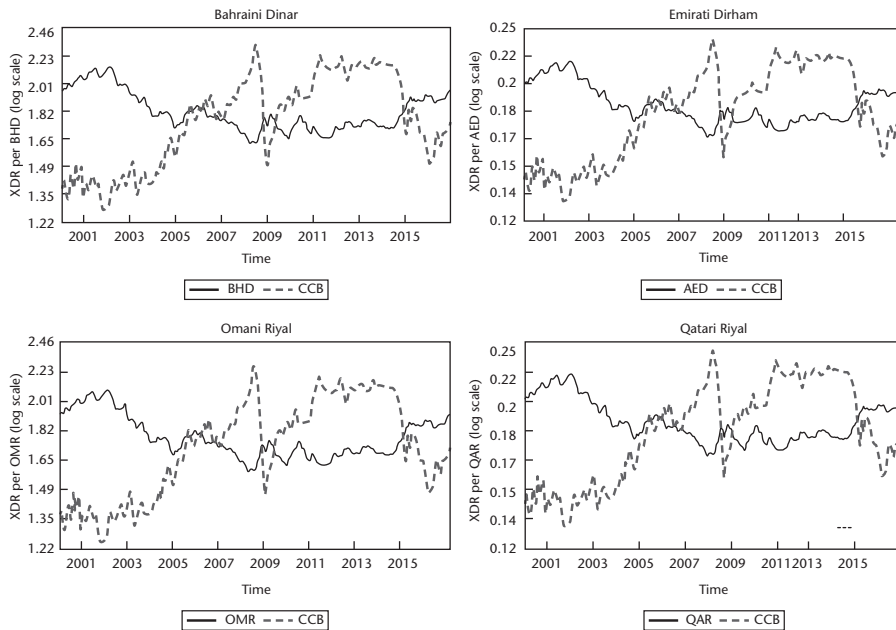


Figure 6.1c The actual exchange rate and CCB for some Gulf countries: Foreign exchange value of four other GCC currencies and CCB

Source: Author's calculations and Global Financial Data, WDI.

6.5.1.3 CURRENCIES OF OTHER GCC COUNTRIES

The currencies of Bahrain, the UAE, Oman, and Qatar (Figure 6.1c) behave very much like the Saudi currency. This is no coincidence, of course, since they are all pegged to the dollar. Again, they do not move to accommodate changes in the terms of trade and, if anything, tend to move in the wrong direction (in terms of the SDR).

6.5.2 Consequences of Overvaluation or Undervaluation

To label the GCC currencies undervalued or overvalued at any point in time because their foreign exchange values lie below or above the CCB line is not especially compelling until we see the evidence of economic consequences. The next step is to establish if these countries experience symptoms of excess demand for goods or large balance-of-payments surpluses during the periods when their currencies were undervalued by our criterion, and symptoms of excess supply of goods or impaired balance of payments during the periods when their currencies were overvalued.

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For a symptom of excess demand, we focus on the inflation rate. For a symptom of international payments imbalance, we focus on the change in foreign exchange reserves.

6.5.2.1 SAUDI ARABIA

Table 6.1 reports, for Saudi Arabia, measures of internal balance and external balance: inflation and change in reserves (as a percent of GDP), respectively, for each of two periods of undervaluation and three periods of overvaluation. Under- and overvaluation in this case are defined as a gap between the actual riyal exchange rate and the CCB rate (the two lines shown in Figure 6.1a) in excess of 5 percent in absolute value.

The results are as was hypothesized. Inflation is substantially higher during the two periods of undervaluation, averaging 4.7 percent, than during the three periods of overvaluation, when it averaged only 1.4 percent. For example, inflation was virtually zero during the years 2001–2004, when oil prices were low but a high dollar dictated a high riyal.

Meanwhile, Saudi Arabia ran large balance-of-payments surpluses, as reflected in additions to international reserves during each of the two periods of undervaluation, which were the peaks in oil prices centered on 2007–2008 and 2010–2013. The country ran balance-of-payments deficits, as reflected in reserve losses, during the two periods when overvaluation resulted from abrupt declines in the price of oil (2008–2009 and 2014–2015) without corresponding declines in the riyal. It ran a small surplus during the overvaluation period (2001–2004). Averaging over the three overvaluation periods, and computed as a share of GDP, the balance of payments was greater than zero, but was smaller than the undervaluation periods, which is the main point.

Table 6.1 Internal and external balances in Saudi Arabia

Undervaluation Periods	Overvaluation Periods	Inflation (annual %)	Change in Reserves (US\$ mn, avg. monthly)	Change in Reserves/GDP (avg. monthly)
	JAN 2001–JAN 2005	0.03	1606.1	0.51
MAR 2007–SEPT 2008		6.66	10933.2	2.29
	NOV 2008–MAR 2009	7.55	–5884.2	–1.35
MAY 2009–NOV 2014		4.20	5014.3	0.74
	JUN 2015–OCT 2016†	3.50	–8229.2	–1.52
	Average for overvaluation periods	1.36	–1177.0	0.15
Average for undervaluation periods		4.69	6322.0	1.08

Note: † Reserves data end Dec. 2015. “Undervaluation (overvaluation)” indicates that the actual value of the currency in terms of SDRs was at least 5% below (above) what the CCB formula with weights $\frac{1}{3}$, $\frac{1}{3}$, $\frac{1}{3}$ would have given.

Source: Author’s calculations and Global Financial Data, World Development Indicators (WDI).

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Table 6.2 Internal and external balances in Kuwait

Undervaluation Periods	Overvaluation Periods	Inflation (annual %)	Change in Reserves (US\$ mn, avg. monthly)	Change in Reserves/GDP (avg. monthly)
MAR 2007–SEPT 2008	JAN 2001–JAN 2005	1.30	17.6	0.07
	OCT 2008–MAR 2009	7.81	–58.6	–0.02
MAY 2009–NOV 2014		7.71	685.9	0.48
		3.36	232.1	0.16
	AUG 2015–MAR 2016†	3.22	101.8	–0.65
	Average for overvaluation periods	2.16	66.6	0.06
Average for under-valuation periods		4.27	167.9	0.12

Note: † Reserves data end Dec. 2015. “Undervaluation (overvaluation)” indicates that the actual value of the currency in terms of SDRs was at least 5% below (above) what the CCB formula with weights $\frac{1}{3}$, $\frac{1}{3}$, $\frac{1}{3}$ would have given.

Source: Author’s calculations and Global Financial Data, WDI.

6.5.2.2 KUWAIT

Table 6.2 reports the measures of internal balance and external balance for Kuwait. Again, the results are as hypothesized: inflation during the two periods of undervaluation averaged 4.3 percent compared to 2.2 percent during the three periods of overvaluation.

Meanwhile, the results also hold up regarding external balance. Kuwait ran large balance-of-payments surpluses on average during the periods of undervaluation, larger than during the three overvaluation periods.

6.5.2.3 SMALLER GCC ECONOMIES

Tables 6.3a–6.3c report the measures of internal balance and external balance for the three smaller GCC economies: Bahrain, Oman, and Qatar.¹¹ Again, the results are mostly as hypothesized. For Bahrain, inflation during the periods of undervaluation averaged 2.4 percent compared to 1.5 percent during the periods of overvaluation (Table 6.3a). The balance-of-payments surplus is also larger. Oman’s inflation during the undervaluation periods averages 3.5 percent compared to a mere 0.7 percent during the periods of overvaluation and the balance-of-payments surplus is larger as well (Table 6.3b).

Qatar shows the one data point that goes the wrong way: its inflation rate averaged a lower level during its undervaluation periods, 2.8 percent, compared to 5.3 percent during its overvaluation period (Table 6.3c). This was a consequence of its success at sharply bringing down inflation after 2008 (even when oil prices were high), from the elevated inflation levels experienced during the preceding years. But Qatar, like the other countries, does show a higher balance-of-payments surplus during the undervaluation years than during the overvaluation years.

¹¹ The UAE is omitted due to incomplete data.

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Table 6.3a Smaller Gulf economies' internal and external balance: Bahrain

Undervaluation Periods	Overvaluation Periods	Inflation (annual %)	Change in Reserves (US\$ mn, avg. monthly)	Change in Reserves/GDP (avg. monthly)
MAR 2007–SEPT 2008	JAN 2001–JAN 2005	0.95	6.3	0.06
		3.08	68.1	0.33
MAY 2009–NOV 2014	NOV 2008–MAR 2009	4.47	114.6	0.44
		2.14	36.7	0.13
	JUL 2015–JUL 2016†	2.40	19.2	0.06
	Average for overvaluation periods	1.50	16.4	0.09
Average for undervaluation periods		2.35	43.6	0.17

Note: † Reserves data end Dec. 2015.

Source: Author's calculations and Global Financial Data, WDI.

Table 6.3b Smaller Gulf economies' internal and external balance: Oman

Undervaluation Periods	Overvaluation Periods	Inflation (annual %)	Change in Reserves (US\$ mn, avg. monthly)	Change in Reserves/GDP (avg. monthly)
MAR 2007–SEPT 2008	JAN 2001–JAN 2005	−0.04	25.6	0.12
		8.78	280.7	0.64
MAY 2009–NOV 2014	NOV 2008–MAR 2009	9.09	248.8	0.42
		2.17	83.3	0.12
	JUL 2015–OCT 2016†	0.40	267.7	−0.40
	Average for overvaluation periods	0.73	89.2	0.10
Average for undervaluation periods		3.50	126.9	0.24

Note: † Reserves data end Dec. 2015.

Source: Author's calculations and Global Financial Data, WDI.

Table 6.3c Smaller Gulf economies' internal and external balance: Qatar

Undervaluation Periods	Overvaluation Periods	Inflation (annual %)	Change in Reserves (US\$ mn, avg. monthly)	Change in Reserves/GDP (avg. monthly)
MAR 2007–SEPT 2008	JAN 2001–JAN 2005	7.17	48.6	0.20
		9.12	277.2	0.33
MAY 2009–NOV 2014	NOV 2008–MAR 2009	7.14	69.0	0.10
		1.13	501.0	0.34
	JUN 2015–JUL 2016†	2.58	−294.3	−0.49
	Average for overvaluation periods	5.30	−16.4	0.13
Average for undervaluation periods		2.83	451.6	0.34

Note: † Reserves data end Dec. 2015. "Undervaluation (overvaluation)" indicates that the actual value of the currency in terms of SDRs was at least 5% below (above) what the CCB formula with weights $\frac{1}{3}$, $\frac{1}{3}$, $\frac{1}{3}$ would have given.

Source: Author's calculations and Global Financial Data, WDI.

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6.5.3 *Corroborating Evidence from International Monetary Fund Article IV Reports*

Besides the raw data on inflation and reserves, an alternative source of information for evaluating disequilibria in these episodes is the annual Article IV reports from the International Monetary Fund (IMF 2002–2016). Table A6.1 presents a selection of quotes from reports on the relevant countries in the relevant years.¹²

~~It is important to~~ note that most of the Article IV consultations do not recommend that any of the countries in question change their exchange rate regimes. Usually they support the views of the national authorities that the existing currency pegs provide useful monetary anchors, though one might explain this as IMF rubber-stamping of the views of member governments. Only in 2009, in the context of a Saudi Arabia consultation, did some IMF directors encourage the authorities in all GCC countries to consider a more flexible exchange rate regime.

For the period 2001–2004, during which the foreign exchange value of these countries' currencies lay well below the CCB level, the IMF commented repeatedly on the low level of inflation in Kuwait, Saudi Arabia, and the UAE.

For 2007 and the first half of 2008, when high oil prices pushed the CCB well above the countries' actual exchange rates, Article IV reports show concern about accelerating inflation, particularly in the housing market. There are references to strong demand for goods and labor and high asset prices (equities and real estate). The Saudi balance-of-payments surplus accumulated reserves to a level equal to 19 months' worth of imports. Efforts to sterilize the inflow were not sufficient to "contain the expansion in monetary aggregates." This presumably contributed to Saudi inflation, which "poses the main challenge for the authorities." The UAE was described as "vulnerable in the wake of an unprecedented credit and asset price boom."

When the global financial crisis hit in late 2008, some floating-rate countries in other parts of the world achieved a measure of insulation by means of currency depreciation and monetary expansion. But the IMF Article IV reports describe abrupt downturns for the Gulf countries through 2009. Inflation fell substantially in all three. In the UAE, "After peaking at about 12 percent in 2008, inflation declined to 1 percent in 2009." In addition, in Kuwait, "Equity prices continued to decline, money growth slowed, and credit growth plunged." The UAE was hit by a "stalling of all three growth engines in 2009. Oil receipts plummeted, global trade and logistics contracted, and

¹² A still longer table giving a more extensive set of excerpts from the IMF reports, and including the three smaller Gulf countries as well, is available in an unpublished appendix on the author's website: <https://scholar.harvard.edu/frankel/commodities-terms/commodities-developing-countries-and-resource-curse>.

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property development all but ground to a halt as incomes fell and property prices plunged. A second bout of disruption arose when the government of Dubai announced in late November 2009 that DW [Dubai World] would seek a six-month standstill on repayments.”

Also in 2009, the UAE began to run a rare current account deficit, equaling almost 3 percent of GDP.

The years 2011 to mid-2014 constitute the most prolonged period of currency undervaluation, judged by the CCB criterion. Sure enough, the IMF documents regarding all three countries starting in 2011 are once again full of concerns about rising inflation. They also note large external surpluses in Saudi Arabia and the UAE (reaching the vicinity of 10 percent of GDP). They note concerns about a high equity market in Saudi Arabia and attendant risks of a correction. An economic recovery in the UAE was welcome, but by 2014 the “risk of potentially large private credit growth” called for a macroprudential policy response. In Dubai from May 2013 to May 2014, real estate prices evidently rose 27 percent and the Dubai Financial Market (DFM) stock index by 100 percent.

With the plunge in global oil prices and rise in the dollar after mid-2014, the situation reversed yet again. The IMF reports deteriorating external balances in all three countries in 2015 and 2016. The Saudi Arabian Monetary Authority’s (SAMA’s) reserves fell substantially, while in the UAE “the external position is moderately weaker than the level consistent with medium-term fundamentals,” as illustrated by a sharp decline in the current account. Real GDP growth and inflation fell in Saudi Arabia. The UAE saw a tightening of monetary conditions and a return of decline in the real estate market. “Price-to-rent ratios have declined since mid-2014 in both metropolitan areas [Dubai and Abu Dhabi].” Persistently lower oil prices “weighed on the outlook . . . including on asset prices.”

None of the foregoing information regarding the cycles over the last 16 years is surprising. But it is instructive that the more impressionistic language from the IMF confirms the evidence from the unadorned numbers on inflation and reserves: during periods when the currency was undervalued according to the CCB criterion, the disequilibrium shows up with signs of money inflows and overheating of the real economy and asset markets, and vice versa during periods when the currency was overvalued.

6.5.4 Overview of the Statistical Evidence for GCC Countries

Figure 6.2 summarizes in one graph for these Gulf countries the statistics in Section 6.5.2, showing the average relationship between inflation and currency overvaluation as judged by the CCB criterion. The slope of the regression line is negative: inflation tends to fall when the currency appreciates

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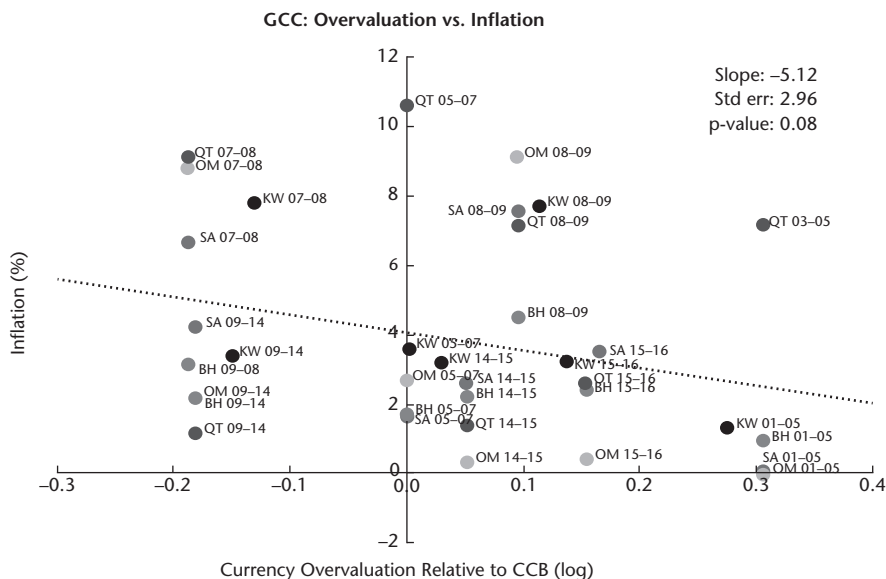


Figure 6.2 Relationship between inflation and over/undervaluation

Note: “Undervaluation (overvaluation)” indicates that the actual value of the currency in terms of SDRs was at least 5% below (above) what the CCB formula with weights $\frac{1}{3}$, $\frac{1}{3}$, $\frac{1}{3}$ would have given.
Source: Author’s calculations and Global Financial Data, WDI.

relative to the basket that includes oil along with the dollar and euro, and to rise when the currency depreciates relative to the basket. The negative slope of the regression line is statistically significant at the 10 percent level. Qatar in 2003–2005 and 2009–2014 is an outlier.

Figure 6.3 summarizes in one graph for the GCC the relationship between reserve changes and the overvaluation as judged by the CCB criterion. The relationship is again negative: the balance-of-payments balance tends to fall when the currency appreciates relative to the basket, and to rise when the currency depreciates relative to the basket. The negative slope of the regression line is now statistically significant at the 5 percent level.

These statistical tests are rudimentary, to say nothing of lacking a fully worked-out theoretical model. Future research could expand the number of countries included in the data set. It could also expand the indicators of internal balance to include rates of growth of credit, GDP, and employment and financial market indicators such as housing prices, equity prices, and prices of derivatives that capture speculative pressure. It is encouraging, however, that even such simple tests support the hypothesis that when an exchange rate is not able to accommodate fluctuations in the global oil market, the country suffers larger disequilibria as measured by inflation and the balance of payments.

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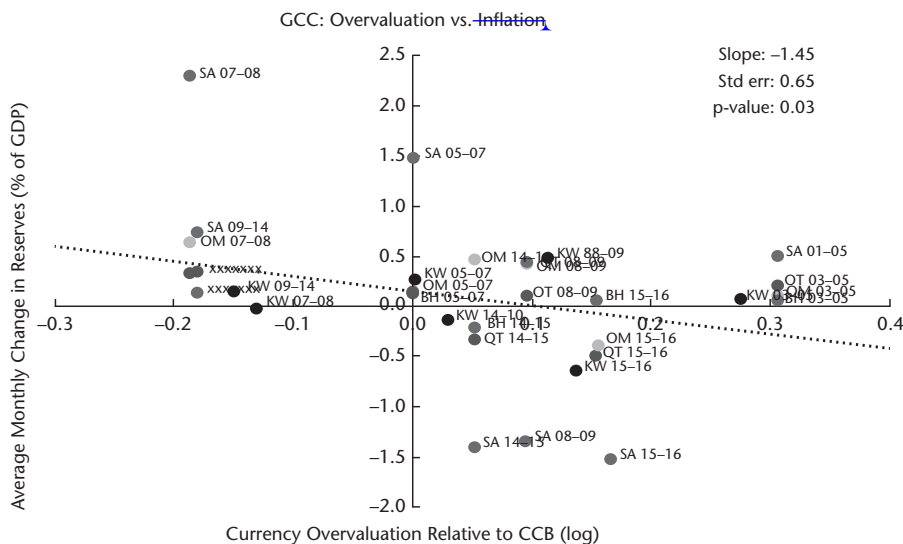


Figure 6.3 Relationship between balance of payments and over/undervaluation

Note: “Overvaluation” measures the actual value of the currency in terms of SDRs relative to what the CCB formula with weights $\frac{1}{3}$, $\frac{1}{3}$, $\frac{1}{3}$ would have given.

Source: Author’s calculations and Global Financial Data, WDI.

6.6 Design Details: A CCB Blueprint

It is one thing for an academic scholar to declare the virtues of a hypothetical system that has never been tried. Policymakers invariably encounter a more complicated reality. Details of institutional design in seven areas are addressed here, in the hopes that they might aid implementation of the proposal. They work toward the construction of Table 6.4, a concrete example of how the CCB formula could be computed and presented to the public.

6.6.1 The Choice of Basket Currencies

The first question is what major currencies are to go into the basket. Beyond the dollar, the currencies of the other most important trading partners are the obvious candidates. When Kazakhstan had an official basket peg (2013–2014), for example, the constituent currencies included not only the dollar and euro, but also the Russian ruble.

Among governments that declare that the official policy is to follow a basket of currencies, it is common to keep secret the weights on those currencies and even which currencies are on the list. Often in such cases, the actual exchange rate policy—the de facto regime as opposed to de jure—is at best a

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very loose link to the basket. This can be verified by analyzing the exchange rate history econometrically.

Chile in the 1990s is one example of a commodity-exporting country that followed a transparent basket peg with components and coefficients that were publicly announced (Frankel et al. 2000, 2001).¹³ The components and coefficients of the formula must be publically announced and implemented and explained in a readily accessible way on the central bank's website if the goals of credibility and transparency are to be achieved. This does not preclude periodic revisions in the coefficients or other parameters of the formula, so long as each change is clearly announced and implemented. Chile changed its parameters once a year on average, during the 1980s and 1990s (including not just basket weights but also the width of a band and, initially, the rate of crawl).

Economists have tried various approaches for modeling the optimal currencies for a basket peg and the optimal weights to be placed on them. Major foreign currencies are often allotted basket weights related to their shares of global output or their shares in the home country's bilateral trade. The dollar often receives disproportionate weight in practice, due to its importance in international financial markets and in the invoicing of oil and other commodities. Governments in practice may also have political goals, wishing to signal or encourage stronger or weaker ties with the US, the European Union, or other major countries.

The simulations of the CCB exchange rate in this chapter include just two currencies in the basket, the dollar and the euro, and assign equal importance to the two, which has the advantage of simplicity and which may be reasonable for countries in the Middle East and North Africa.

6.6.2 *The Oil Price Index to Be Used*

The oil price measure that enters the formula should be an index that is determined on liquid world markets daily, easily observed, and exogenous to the domestic economy. Subject to those constraints, it is also desirable that the type of oil that it measures be highly correlated with the type of oil produced by the country in question. The two most important indices are Brent and WTI (West Texas Intermediate). We have chosen to use Brent in this chapter. An index like Dubai/Oman is presumably more highly correlated with the output of Gulf countries, but is less exogenous and reflects markets that may be less flexible, transparent, and liquid.

¹³ Chile subsequently moved to a floating exchange rate regime which was able to accommodate large fluctuations in the global price of copper.

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6.6.3 *The Computation and Presentation of Coefficients on Major Currencies and Oil*

Further research could attempt to estimate weights on the various major currencies and on the oil price index, according to some criterion. One approach would be to estimate the relative weights according to what maximizes the fit in a regression of a measure of excess demand against undervaluation of the currency (e.g. during the period 2001–2016), as implied by the difference between the actual exchange rate and the basket. If the measure of excess demand were the inflation rate, the resulting equation could be viewed as a way to implement IT.

In this chapter's illustrative exercises, we apply the same weight to oil as to the dollar and the euro: $\frac{1}{3}$, $\frac{1}{3}$, $\frac{1}{3}$. Again, this choice has the advantage of simplicity.

One must distinguish between: (i) the importance to be assigned to each of the various components (when the euro or oil rises 1 percent in price, the dollar price of the local currency rises in price by $\frac{1}{3}$ of 1 percent; this is the economically relevant question); and (ii) the absolute coefficient to be assigned to a unit of the component (how many euros and how many barrels of oil are to define one unit of the domestic currency?). The latter way of framing the question may be the most concrete for presenting the novel regime to the public.

Whatever the weights, it is suggested that in actual implementation the central bank should use an easily understood formula that expresses each day's currency value as a linear function of the values of that day's dollar, euro, and barrel of oil. For full transparency and verifiability, the central bank would publish on its website the formula's coefficients, and show how they have been computed from the weights. For example, assume that on the day when the weights are calculated, the dollar and euro are of equal value and that the price of oil is \$50 a barrel. Then the equal weights of $\frac{1}{3}$ on that day translates into relative coefficients of one dollar plus one euro plus $\frac{1}{50}$ of a barrel of oil. The public can be encouraged to envision a literal basket that contains these elements.¹⁴ If the yen were to be added to the basket, a quarter share in importance would translate into about 25 yen (because the recent exchange rate has been about 100 yen to the dollar).

6.6.4 *The Frequency with which Coefficients should Be Revised*

The coefficients could and should be revised occasionally, but in a transparent way. Ideally this would happen once a year, say on January 1. Normally they

¹⁴ We are following the American convention of measuring oil in barrels, usually defined as 42 US gallons. But of course any country could choose cubic meters or whatever familiar unit of oil it wished.

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would be adjusted in such a way that, whatever the new *relative* weights of the currency plus commodity components, there would be no jump in the absolute value of the currency on that day.

There are two reasons why the coefficients in the formula might be adjusted. First, the purely technical reason is that, even if there is no desire to change weights that capture the relative importance of the components (say, still $\frac{1}{3}$, $\frac{1}{3}$, $\frac{1}{3}$) the dollar/euro exchange rate and the dollar price of oil are likely to have evolved over the year. If, for example, the price of oil has risen from \$50 a barrel to \$60 a barrel, then the coefficient that has been used in the formula now translates into a weight that is 20 percent higher than the desired $\frac{1}{3}$. The coefficients need to be adjusted correspondingly, to return the weights back to their desired levels.¹⁵

Second, the authorities may wish to adjust the weights themselves. If one trading partner or another, or oil itself, has grown or fallen in importance with regard to the national economy, or if the authorities decide that they want to encourage movement in that direction, then they can adjust the weights and hence the formulas. There need be no loss of credibility or consistency if they remain within the same CCB framework.

6.6.5 Parity

Would the announcement of the new regime include an immediate discrete devaluation to correct an existing overvaluation (or revaluation to correct an existing undervaluation)? Or would it maintain continuity with the current exchange rate?

If a country is eventually going to leave a simple dollar peg for a more flexible exchange rate arrangement, it is best to do so in “good times,” rather than waiting until the currency comes under severe downward pressure so that the change in regime takes the form of a large devaluation under circumstances of lost reserves, mismatched balance sheets, and damaged credibility.¹⁶ Often, however, it is not until a time of crisis that changes in monetary regime are seriously contemplated. Examples are oil exporters who resisted depreciation of their currencies when oil prices fell in 2014–2015, clinging to their exchange rate targets until faced with crisis circumstances (Azerbaijan, Kazakhstan, Nigeria, Algeria, and Venezuela). When reserves run short, devaluation is usually unavoidable.

¹⁵ There is an analogy with the periodic rebalancing of an investment portfolio to keep desired weights.

¹⁶ The question of timing regarding a shift from a peg to a more flexible exchange rate regime is the question of exit strategy (Eichengreen, et al. 1998). Examples of countries that exited from an exchange rate target when there was still a healthy two-way supply and demand for their currencies include Australia, Chile, and Colombia.

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The CCB proposal can still be implemented together with a devaluation (or revaluation upward). In Table 6.4, in place of row 4 (which shows the current exchange rate at the time of CCB implementation), a new row (4d) can be inserted, showing the desired new exchange rate, for example, a 10 percent fall (or increase) in the dollar value of the domestic currency. The absolute coefficients on each basket component in row 5 are then computed as the relative coefficient weight from row 3 multiplied by the new exchange rate in row 4d.

A country that has been repeatedly forced by economic developments to abandon declared exchange rate targets, and thus needs to salvage some credibility after a new devaluation, might be able to make a virtue out of necessity. Kazakhstan's devaluation of the tenge on August 20, 2015, for example, followed earlier regime abandonments that had been forced by declines in the price of oil and in the foreign exchange value of the Russian ruble. The Kazakh authorities could have announced a CCB regime at the time of the 2015 devaluation and explained that they were now formalizing the determinants that had been driving the exchange rate all along. They could even have chosen parameters (weights on the dollar, euro, ruble, and oil, plus a possible rate of crawl) so that the CCB formula roughly fit some segment of past history of the actual exchange rate. If the actual exchange is judged to have been in equilibrium at various points in the past, even if the equilibria were arrived at late and painfully, choosing the coefficients to fit the past history might be better than an arbitrary choice like $\frac{1}{3}$, $\frac{1}{3}$, $\frac{1}{3}$.

6.6.6 Longer-Term Price Stability: Formula Trends

Exchange rate crawls were especially popular in the 1980s and 1990s, when inflation rates were quite high in most developing countries and the authorities wanted to offset what would otherwise be a steady loss of price competitiveness on international markets. It has not been uncommon to combine a rate of crawl in the exchange rate together with a basket.¹⁷ Even today, it might make sense to add a trend parameter to the formula, the value of which could be adjusted periodically just like the coefficients.

The trend would allow the CCB system to be consistent with IT. If the inflation target in the coming year is the same as the expected inflation rate among major trading partners, say 2 percent a year, then the trend can be set equal to zero. But a country may want to set a higher trend. If, for example, its inertial inflation rate has been recently running at 8 percent a year and it wants to gradually bring it down to 2 percent, it could add to the formula a trend of 6 percent in the first year, 5 percent in the second, and so forth until, in the seventh year, the trend is set to

¹⁷ When combined as well with a target zone around the central parity, the regime is called a band-basket-crawl (Williamson 2001). This was also Chile's arrangement in the 1990s.

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Table 6.4 How CCB formula could be computed and presented

	Date on which Determined	US Dollar	Euro	Barrel of Oil (Brent)	Value of Local Currency
1. Weights	July 1, 2016	0.3333	0.3333	0.3333	1
2. Value of unit in dollars on benchmark day	Dec. 31, 2016	1	\$1.0517	\$6.8200	
3. Relative coefficient in basket formula = (1)/(2)	For daily setting of the \$ exchange rate during the coming year	0.3333	\$0.3169	0.0059	
4. To take the example of Kuwait, \$ value of dinar on benchmark date	Dec. 31, 2016		\$3.2755		
5. Absolute coefficient in basket formula, assuming no discrete devaluation or revaluation at date of implementation = (3)*(4)	Dec. 31, 2016	1.0918	1.0382	0.0192	
6. Check value of formula on benchmark day	Dec. 31, 2016	1	1.0517	56.82	
(i) observed rates = (2)					
(ii) exchange rate on benchmark day implied by basket formula = (5)*(6), then summed.		\$1.092	\$1.092	\$1.092	\$3.276
7. Example					
(i) observed rates at time t,	e.g. t = March 1, 2017	\$1.000	\$1.088	\$55.720	\$3.282
(ii) exchange rate at time t implied by basket formula = (5)*(7), then summed	t = March 1, 2017	\$1.092	\$1.129	\$1.071	\$3.292

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zero. Or it may even choose, in the long run, to allow a positive trend if there is believed to be a need for steady-state real appreciation due, for example, to rapid productivity growth and the Balassa–Samuelson effect.

In the illustration represented by Table 6.4, we set the trend equal to zero. Implicitly, this means targeting an inflation rate that is the same as the foreign inflation rate.

6.6.7 The Mechanics of Setting, Announcing, and Implementing the Daily Value of the Exchange Rate Implied by the Formula

Table 6.4 illustrates what might appear on a central bank’s website. Row 1 states that the formula will assign equal importance to each of the three components: weights are $\frac{1}{3}$, $\frac{1}{3}$, and $\frac{1}{3}$. Next we take December 31, 2016, as the notional date at which the CCB regime would be benchmarked and would have gone into effect. So row 2 reports the dollar value of the major currencies (1.0 for the dollar itself, a little higher for the euro) and the dollar price of oil on that date. Row 3 reports the relative coefficient that each of the three weights translates into, given those prices.

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To complete the formula, the authorities need to decide whether they wish to devalue (or revalue) as part of the transition, in which case the plan cannot be publically announced ahead of time but rather needs to be unveiled at the time it is implemented. In this illustration, we assume that no devaluation is needed, and that the formula makes sure that the new exchange rate on the day that the program is launched is the same as the old exchange rate. Rows 4 and 5 show how to make this calculation, using Kuwait’s December 2016 exchange rate for the sake of concreteness. The resulting CCB formula, which would have set the exchange rate on a daily basis for the coming year, is given in this example by:

$$(Exchange\ rate\ \$/dinar)_t = 1.0918 + 1.0382 (Exchange\ rate\ \$/\epsilon)_t + 0.0192 (Price\ of\ oil\ in\ \$/barrel)_t$$

This formula would feature prominently in the central bank’s press releases and be posted on its website, with a link explaining the details of the calculation. To help give the general public an intuitive understanding of the new policy, it could be made tangible by means of a picture of a literal basket physically containing one US dollar bill and nine US cents, one euro coin and four euro cents, plus a container of oil holding the equivalent of 0.019 barrels.

Once a day, perhaps at noon GMT, the formula’s blanks would be filled in for that day: the euro exchange rate and Brent price of oil (both observed, say, in London). The formula then yields a number for the resulting dollar/dinar exchange rate, to which the monetary authorities commit for the subsequent 24 hours. In other words, the central bank stands ready to buy and sell dinars in exchange for foreign exchange at that price. A variant could be to proclaim a band around the price, perhaps a band of plus or minus 1 percent.

The hypothetical example illustrated for the case of Kuwait in rows 4–7 shows what would have happened if the new CCB regime had been implemented on December 31, 2016. We assume no need for realignment on that day, so the exchange rate begins at \$3.2755 per dinar. What would the formula have dictated for the exchange rate on March 1, 2017? The euro appreciated by more than 3 percent during January–February (from \$1.052 to 1.088). The price of oil fell, but only by about 2 percent (from \$56.82 a barrel to \$55.72). As a result, the CCB formula would have produced an exchange rate on March 1, 2017, of \$3.292, about 0.5 percent stronger than it was at the end of 2016.

The authorities should be prepared with enough reserves to intervene heavily, if necessary, to keep the market rate at the announced rate. Intervention could continue to be carried out in dollars or whatever mix of international currency the authorities are already comfortable with. But if the initial level is not overvalued or undervalued, there is no reason why heavy intervention should in fact be needed. Indeed, after a few days, it is likely that banks and other foreign exchange traders would become sufficiently familiar with the system that they would not challenge the rate and little intervention would be necessary.

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Appendix

Table A6.1 IMF Article IV reports: Selected quotes regarding internal and external balance

Period (Classified by Currency Valuation)	Kuwait	Saudi Arabia	UAE
2001 to 2004: Overvalued by CCB criterion	2002: “noninflationary environment.” 2003: “low inflation.” 2003: “The net foreign assets of the Central Bank of Kuwait (CBK) fell to the equivalent of about eight months of imports in 2002 . . .”	2002: “in 2001 [inflation] remained negative.” 2002: “absence of inflationary pressures” 2003: “Inflation [in 2002], however, remained negative and involuntary unemployment stood at about 9 percent.” 2003: “Saudi Arabian Monetary Agency’s (SAMA) net foreign assets fell to the equivalent of nine months of prospective imports of goods and services due to larger private capital outflows.”	2003: “Inflation is projected to trend downward to about 2 percent . . .” 2003: “Inflation is estimated at about 2.8 percent in 2003 . . .” 2003: “low inflation . . .”
2007 to mid-2008: Undervalued by CCB criterion	2008: “Inflation has been gradually picking up, reaching 7 percent y/y in October 2007, driven both by domestic demand pressures (especially rents) and higher import prices (mostly food). Asset prices surged, with a 25 percent increase of the Kuwait Stock Exchange (KSE) index during 2007 and even higher increases in real estate prices.” 2008: “Rising oil wealth has boosted demand, including for nontradable items and expatriate labor, pushing up prices for housing, communication, and other services as well as asset prices (notably real estate).” 2008: “While there is no generally accepted methodology to assess the level of the exchange rate for oil exporters, it seems reasonable to assume that the large positive terms-of-trade (TOT) shock during 2003–07	2008: “Inflation accelerated during 2007 and reached a historical high of 10.5 percent year-on-year in April 2008 driven by domestic demand pressures (especially rents) and higher import prices (mostly food).” 2008: “The surplus was used to build up the net foreign assets (NFA) of the central bank US\$301 billion (19 months of imports).” 2008: “Monetary policy was accommodative, given the peg to the U.S. dollar, and despite efforts to sterilize the build up in NFA. Broad money grew by 20 percent in 2007, similar to 2006, but private sector credit growth more than doubled to 21.4 percent. The central bank sought to contain the expansion in monetary aggregates by raising reserve requirements in late 2007 and early 2008. Speculation for a revaluation of the riyal	2008: “The Authorities: Agreed that the dirham might be moderately undervalued . . . [but] . . .” 2008: “Inflation has steadily accelerated since 2004 and is projected to reach 12.7 percent in 2008, reflecting housing shortages, imported inflation, U.S. dollar depreciation, and strong domestic demand fuelled also by the expansionary monetary policy imported from the United States through the dollar peg.” 2008: “Credit to the private sector rose by 51 percent (y-o-y) in September 2008, up from 40 percent in December 2007, driven by the economic boom and highly negative real interest rates. Credit was financed by strong deposit growth, but in 2007 also by large foreign borrowing.” “continued housing shortages . . . [I]nvestors were often seeking to make capital gains . . .” 2008:

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	<p>appreciated the equilibrium real effective exchange rate (ERER). This is consistent with staff estimates using CGER-type [the IMF's Consultative Group on Exchange Rate issues] equilibrium exchange rate and macroeconomic balance approaches [...]. Either approach suggests that a moderate undervaluation was caused by the oil price shock, but has been absorbed already or will disappear in the near future. The authorities view both assessment methodologies as ill-suited for oil economies ..."</p>	<p>emerged in 2007 and was reflected in forward premia in offshore futures markets." 2008: "Anecdotal evidence suggests that real estate prices increased by double digits in 2007." 2008: "Inflation is projected to peak around 10.6 percent in 2008..." 2008: "inflation ... has accelerated recently, and poses the main challenge for the authorities..." 2008: "In view of the limitations imposed on interest rate policy by the currency peg, fiscal restraint will be critical." 2009: "Monetary policy contended with rising inflation in the first half of 2008..."</p>	<p>"Strong growth, investment, and job-creation ... [E]xternal current account surpluses remain large." "vulnerable in the wake of an unprecedented credit and asset price boom." 2008: "inflation still high..."</p>
<p>Mid-2008 to 2009: Overvalued by CCB criterion</p>	<p>2010: "Lower domestic demand and a 12 percent drop in import prices reduced average consumer price inflation to 4 percent [in 2009]. Equity prices continued to decline, money growth slowed, and credit growth plunged on account of lower demand and higher risk aversion by banks."</p>	<p>2009: "Inflation ... subsided to 5.2 percent y/y in April 2009 owing to weaker demand and lower import prices." 2009: "Directors noted the staff's view that the likely undervaluation of the Saudi riyal in 2008 was temporary and expected to close over the medium term. Some Directors encouraged the authorities to consider a more flexible exchange rate regime for the Gulf Cooperation Council (GCC) monetary union, in consultation with other members of the union." 2010: "Inflation [in 2009] fell substantially from its peak in 2008 (11.1 percent)..."</p>	<p>2009: "Signs of a slowdown were already emerging in Dubai from the bursting of the property bubble in 2008." 2009: "The global recession, the bursting of the Dubai property bubble, and the post-Lehman shutdown of international capital markets hit simultaneously all of the U.A.E.'s three growth engines in 2009. Oil receipts plummeted, global trade and logistics contracted, and property development all but ground to a halt as incomes fell and property prices plunged. A second bout of disruption arose when the government of Dubai announced in late November 2009 that DW would seek a six-month standstill on repayments..." 2009: "After peaking at about 12 percent in 2008, inflation declined to 1 percent in 2009, reflecting lower import prices (-10 percent in 2009) and a reduction in rents..."</p>

(continued)

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Table A6.1 Continued

Period (Classified by Currency Valuation)	Kuwait	Saudi Arabia	UAE
			<p>2009: “The external current account balance is estimated to have shifted to a deficit of 2.7 percent of GDP in 2009, the first deficit in decades . . . [H]ydro-carbon export revenues dropped by about 45 percent in 2009 . . .”</p>
<p>2010–2014: Undervalued by CCB criterion</p>	<p>2011: “Headline inflation increased in 2010 . . .” 2011: “Inflation is projected to pick up in 2011.”</p>	<p>2011: “Headline inflation increased in 2010 . . .” 2011: “Inflation risks have risen due to both external and domestic factors.” “The exchange rate peg limits the policy tools available to SAMA to contain inflation . . .” 2014: “Rising oil prices and production have resulted in large external and fiscal surpluses.” 2014: “The equity market has risen strongly over the past year, and may continue to rise in the period ahead given the still abundant liquidity in the domestic economy. While this would positively impact growth in the near-term, the risks of a later correction would increase. Even current equity valuations appear somewhat on the rich side . . .”</p>	<p>2011: “Benefiting from higher oil prices . . . , real GDP grew by an estimated 3.2 percent in 2010.” 2011: “High oil prices, stronger growth in Asia, and low global interest rates are contributing to the recovery . . . [R]eal GDP is projected to continue to grow at 3.3 percent in 2011 . . . [T]he CPI inflation rate is expected to rise . . .” 2012: “The large property overhang continues to be a drag on the economy.” 2012: “Supported by high oil prices, the external current account surplus is projected to further increase to 10.3 percent of GDP.” 2014: “the risk of potentially large private credit growth, and could be supported by macroprudential tightening should deposit and credit growth accelerate further.” 2014: “Further measures, such as setting higher fees for reselling properties within a short time, and restrictions on reselling off-plan properties, are warranted, particularly if rapid price increases continue. These measures could be supported by targeted macroprudential tightening in case real estate lending picks up further.”</p>

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2014: “The real estate sector has been recovering quickly in some segments, especially in the Dubai residential market . . . [S] ales prices . . . increased 27 percent year-over-year in May 2014.” **2014:** “The Dubai Financial Market (DFM) stock index rose by 100 percent year-over-year in May 2014 . . . Credit default swap spreads have further tightened. Foreign capital flows, particularly to domestic banks, have risen.”

2014: “An improving global economy and strengthening domestic confidence, associated with a rebounding real estate market, recently announced megaprojects, and the Expo 2020, also support nonhydrocarbon growth . . . Inflation is expected to increase, driven by higher rents.” **2014:** “The strengthening real estate cycle, particularly in the Dubai residential market, could attract increased—and potentially destabilizing—speculative demand, creating the risk of unsustainable price dynamics and an eventual, potentially disruptive correction. An acceleration of the Dubai megaprojects . . . could exacerbate this risk. Moreover, the projects could weaken Dubai’s still substantially indebted GREs . . . With rent controls recently relaxed, rising real estate prices may also feed more strongly into inflation.”

2014: “Further policy action is needed to address potential risks from the real estate market, particularly in case of continued rapid house price increases. The situation in the real estate

(continued)

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Table A6.1 Continued

Period (Classified by Currency Valuation)	Kuwait	Saudi Arabia	UAE
Mid-2014– 2016: Overvalued by CCB criterion	2015: “The fiscal and external positions are projected to deteriorate further in 2015 and 2016 . . .”	2015: “Real GDP growth has slowed since 2014 and inflation has eased. Following a strong start, real GDP growth slowed during the course of 2014, reflecting a decline in oil production and weakening non-oil output growth . . . remained much weaker than the 6.4 percent growth in 2014Q1. Inflation was 2.2 percent in June 2015 . . . , with the decline largely due to global food price trends and the effective appreciation of the exchange rate.” 2015: “The appreciation of the U. S. dollar will impact the	market is different from 2008 in that price increases still partially reflect a recovery from the post-crisis trough and demand (stemming to a large extent from foreign buyers) is significantly less bank-financed. Nonetheless, by some measures, nominal residential real estate prices in Dubai have already reached their 2008 peak. The rapid pace of price increases, if continued, could trigger an intensification of destabilizing speculative demand, and thus warrants close monitoring.” 2014: “[H]eadline inflation started to increase moderately. The current account and fiscal surpluses continue to be sizable owing to high hydrocarbon prices.” 2015: “Lower oil prices are eroding long-standing fiscal and external surpluses . . . Real estate prices have declined somewhat . . .” 2015: “Lower oil prices and the appreciation of the effective exchange rate are weighing on the macro-economic outlook and credit risks and have led to a tightening of monetary and financial conditions.” 2015: “Real estate prices have edged down since mid-2014 . . . reflecting . . . slowing demand stemming from lower oil prices, U.S. dollar appreciation, and structural measures . . . Following Dubai, house price growth has also started to decline in Abu Dhabi.” 2015: “Dubai’s

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- real effective exchange rate, making imported goods cheaper . . . ”
- 2016:** “The decline in oil prices is expected to dampen growth this year.” **2016:** “SAMA’s NFA are expected to fall substantially further in 2016 . . . ”
- 2016:** “slowing growth over the year . . . ”
- sales’ prices are expected to further decline over the course of the year . . . Price-to-rent ratios have declined since mid-2014 in both metropolitan areas . . . ”
- 2016:** “the sharp fall in oil prices and revenues, followed by sizable fiscal consolidation and, to a lesser extent, the appreciation of the real effective exchange rate have dampened non-oil growth and increased credit risk . . . contributed to liquidity pressures and tightening of monetary and financial conditions, which could be an additional drag on economic activity.” **2016:** “The slowdown in 2015 was driven by . . . lower contribution from domestic private demand as business and consumer confidence weakened and credit to the private sector slowed. Inflation has eased to 1.4 percent year-over-year by end-March 2016.”
- 2016:** “The current account surplus declined sharply in 2015 to 3.3 percent of GDP from 10 percent in 2014 . . . ”
- 2014:** “Dubai’s real estate average residential prices falling by 11 percent in 2015 . . . ” **2016:** “Persistently lower oil prices . . . have weighed on the outlook . . . including on asset prices.”
- 2016:** “Inflation is projected to decline to 3.3 percent in 2016.” **2016:** “[W]ith the continued appreciation of the real effective exchange rate while terms of trade have deteriorated, the external position is moderately weaker than the level consistent with medium-term fundamentals, as illustrated by the estimated current account gap . . . ”

Note: For a more extensive version of this table, including more excerpts and also Bahrain, Oman, and Qatar, see: <https://scholar.harvard.edu/frankel/publications/%E2%80%9Ccurrency-plus-commodity-basket-exchange-rate-proposal-make-monetary-policy>.

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